

## **EADA** announces new CEO

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Elina Kivinukk, the former education manager, selected as the CEO of the Estonian Anti-Doping Agency (EADA).

Recently Elina Kivinukk was selected by the supervisory board of the EADA to lead the agency as its CEO. The former CEO, Kristel Berendsen, resigned in mid-July.

"Kristel left the organisation in a strong position." said Elina Kivinukk. "The way Kristel lead EADA was very appealing for me and set an excellent example of a great leader in the anti-doping work. Hopefully I can stand up to the high expectations of our different partners."

Elina Kivinukk has been the EADA's education manager since March 2014. She has contributed to the international anti-doping ambassadors' project prePLAY and to the anti-doping education and prevention expert group of the Council of Europe. She holds a double degree in sports and exercise psychology from Jyväskylä University, Finland, and Leipzig University, Germany. Previously she has worked in the educational field in youth work and in the Network of the Estonian Non-profit Organisations.

Estonian Anti-Doping Agency (EADA) is a national body for fighting against doping in sport. EADA's mission is to promote healthy and fair sport by carrying out doping tests, educating different target groups by value-based prevention work and collaborating on the national and international level in the fight against doping.